

MSB Holding Group

CORPORATE PROFILE



2024

Table of Content









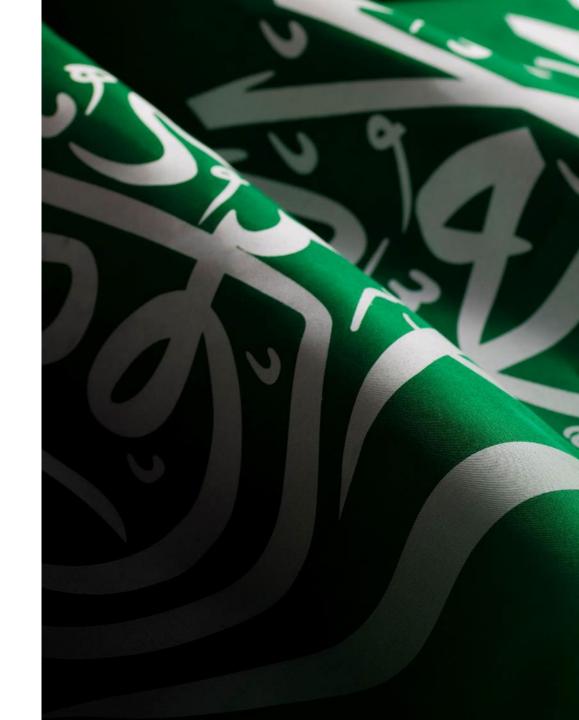


Vision 2030

MSB, in cooperation with its group companies and partners, is committed to the ambitious goals laid out as part of the Vision 2030 initiative.

The group is participating in some of the largest projects in Saudi Arabia, and is playing an active role in supporting the growth and diversification of the economy through its innovative approach to projects, and its commitment to offering high quality jobs to its employees.

We are proud to be supporting the Kingdom's sustainability goals, as well as striving to create opportunities for the people of Saudi Arabia as the Kingdom move towards an exciting future.





Our five values are at the heart of everything we do, and drive MSB to be distinguished in various fields and to be part of creating a better society.



INTEGRITY

Doing the right thing for our customers, our partners, and society.



QUALITY

To meet the highest standards in everything we do, and to always strive for more and better.



INNOVATION

Being agile, and finding new solutions to make the world a better place for everyone.



PARTNERSHIP

Bringing together the best people and organizations to create success.



RESPONSIBILITY

For internal and external stakeholders, for society and the environment.



Through its subsidiaries, investments and strategic partnerships, MSB is active in a range of sectors. This diversified business model allows MSB to be at the forefront of the growing market in Saudi Arabia.



INDUSTRIAL

The economy of Saudi Arabia is diversifying, and MSB is working closely with international partners to bring facilitate this.



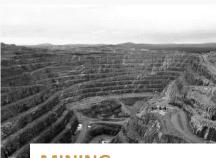
CONTRACTING

MSB has access to unrivalled contracting expertise and is leading the way in some of the largest projects in the Kingdom.



REAL ESTATE

MSB has diversified its portfolio with strategic real estate investments and is working with clients on a range of new projects.



MINING

Through its strategic partnership with Royal Road Minerals, MSB is at the forefront of mineral exploration in Saudi Arabia.



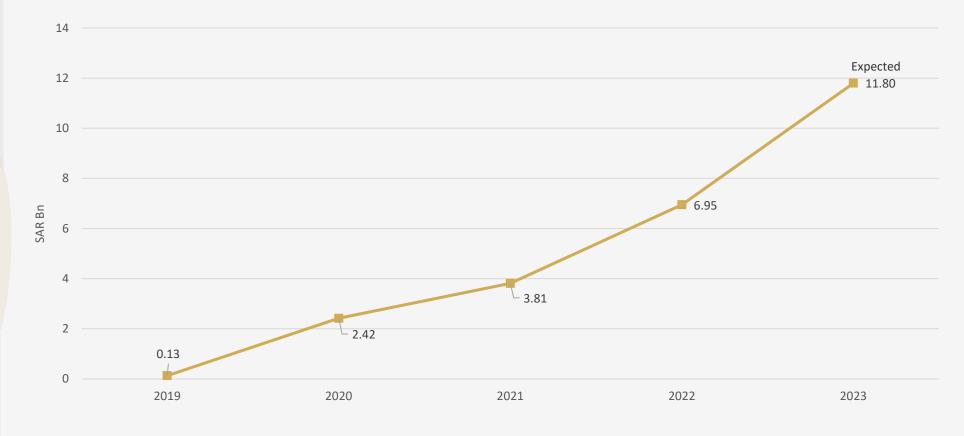
UTILITIES

Utilities in Saudi Arabia present great challenge and opportunity, and MSB is seeking to offer reliable, sustainable power and water solutions to customers.



Financial Success Story

- MSB has enjoyed significant revenue growth over recent years, and that journey is expected to continue in the years ahead, as the group bids on a number of major projects.
- 2023 was a year of major growth, as we restructured and brought MBL into the MSB Holding group, which significantly enhanced revenue, and is expected to generate a 2023 net profit of SAR 950m.





MSB Holding Group Structure

MBL Group







Specialized Contracting Group

SPECIALIZED CONTRACTING GROUP











MIDU Group











MBL is currently the largest division in the MSB Holding portfolio. Focused on contracting and associated support services, MBL is a market leader in Saudi Arabia.

From technology, IT, airport systems and MEP, the companies within the Specialized Contracting Group offer a range of services that complement other groups within MSB.

MIDU is a newly created group within MSB Holdings and is at the heart of our mission to diversify and expand into new markets.

MSB Holding is divided into three distinct divisions.

This allows the group to focus its efforts into particular sectors, while leveraging the wider expertise of the group to compliment each individual company.

We are currently employing an ambitious diversification strategy that will see MSB Holding move into a number of new sectors; ensuring we are well-placed to take advantage of the rapidly developing market in Saudi Arabia as it embarks on its journey towards Vision 2030.



MBL

Modern Building Leaders شركـة قــادة البنــاء الحــديـث

MBL is one of the leading contractors in Saudi Arabia; providing expertise in infrastructure, construction and marine works to some of the largest projects in the Kingdom.













- Mixed-Use Buildings
- Infrastructure
- Cultural Buildings
- Residential
- Marine Works
- Public Buildings

- Commercial Buildings
- Retail
- Facility Management& Operations(through IFAS)

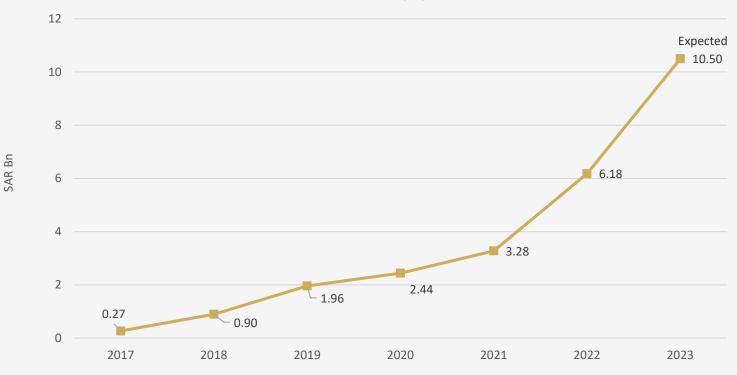


Modern Building Leaders شركة قادة البناء الحديث

MBL is the largest company in the MSB group and is involved in some of the most important Giga and Mega projects in the Kingdom. It is a trusted contractor for a range of public and private clients.

MBL has a reputation for delivering complex, large-scale projects to extremely challenging timelines.

Revenue SAR (m)



MBL's Growth Story

- MBL has enjoyed significant growth over recent years
- Revenue almost doubled between 2021 and 2022, and again between 2022 and 2023
- Expected revenue of SAR 10.5bn in 2023
- MBL has a project backlog of over SAR 20bn.

Sample Project



Port of Oxagon

Landmark deal is the first consortium between MBL and European contractors to be awarded a design and build contract at NEOM. Commencing in January 2023, the consortium will undertake the first phase of the Port of Oxagon project.











Project Overview

- First phase of the expansionand improvement of theexisting Duba port facility
- Construction of 4.6 km of quay walls
- Demolition of some existing structures
- Port will be a fully integrated port and supply chain

- Will serve NEOM's Oxagon city
- Gateway for world trade due to strategic location close to the Suez Canal
 - Project commenced January 2023.





Jeddah Central Development

Site preparation and marine infrastructure works for the Jeddah Central Development.











Project Overview

- Demolition works for 400 existing buildings
- Removal of super structures and sub-structures
- Infrastructure works

- Marine works, including:
 - Coral removal & relocation
 - Dredging
 - EPC vertical walls and quay walls
 - Associated revetment and breakwaters
 - Marina fit-out.

Sample Project



King Salman Park

Design and construction of Royal Art Complex as part of the King Salman Park Project.











Project Overview

- Part of a new cultural and social development in Riyadh
- Major cultural attraction spanning multiple clusters
- Provides educational centers for the performing, cinematic, and visual arts

Supporting infrastructure including retail, and food and beverage outlets.





ICAD are leaders in technology and innovation, and specialize in design, integration, installation, operations and maintenance for aviation, transport, utilities, industrial and smart technology.











- Information & Communication Technology
- Airport Systems
- Air NavigationSystems

- Safety Systems
- Security Systems
- Building Controls & Automation
- Intelligent Transport Systems



MEP Contractor with experience of air conditioning systems, power distribution systems, plumbing, drainage, water features, reverse osmosis plants, sewage treatment.











- Mechanical,Electrical & Plumbing
- Water Works
- Low Current Works
- Interior Design
- Fit Out

- Control & Automation
- Construction Management
- Commissioning & Handover

BAUMAT

Baumat offers an extensive range of materials and chemicals, including decorative and accessories for complete wall and floor solution for bathrooms and kitchens.











- Total solutions providerfor interior and exteriorfit-out
- Design and build
- Serves residential, commercial, corporate and government

- Decorative material supplies
- Walls and floors
- Bathrooms and kitchens.

Supporting Companies



Systems integrator focusing on delivering innovative solutions and services, with expertise in smart airport and city infrastructure, data center management, apron management systems, and access management.





Services

- Smart City Controls
- Supervisory
 Control & Data
 Acquisition
- AirportOperations

- Smart Airport Controls
- Integrated
 Aircraft Stand
 System
- Business Intelligence



ICT, gaming and entertainment solutions provider - experience in business intelligence, resource planning, cybersecurity, Internet of Things, and media production.





- BusinessIntelligence
- ERP Solutions
- Advertising & Media
- StadiumsSolutions

- IT Services
- Cyber Security
- Software
- Game Design

Sample Project



King Abdulaziz Int. Airport

ICAD was responsible for the supply, installation and commissioning of systems across King Abdulaziz International Airport. Operations and maintenance services were provided through IFAS.









Project Overview

- Supply, install and commissioning of airside security fencing, CCTV and intrusion detection systems
- Commissioning of Access
 Control Systems
- Supply, installation, testing and commissioning and maintenance of kiosks

- Public Address and Mass Notification System
- Operation and maintenance of ICT systems
- Construction of airport facilities, including multistory car park.





World Defense Show 2022

FirstFix provided mechanical, electrical and plumbing (MEP) services for the 2022 World Defense Show, which was held in Riyadh. The project was completed in just 7 months.





Project Overview

- Construction of structural steel sheds for parking area
- Storm and surface drainage
- Ponding areas
- Potable water distribution systems, fire water system, irrigation network
- Site electrical duct banks
- Street lighting works

- Bulk excavation Cut and Fill on site and grading to final formation levels of roads
- Roads sub-base and base course, asphalt concrete base course, and surface asphalt wearing course
- Airfield lighting systems.





MINING

Our strategic focus lies in capitalizing on Saudi Arabia's accelerated mining exploration initiative, which was launched in January 2022.

To be at the forefront of this, MIDU's parent company, MSB, established Royal Road Arabia, in partnership with Royal Road Minerals.















INDUSTRIAL

We aim to create a cohesive ecosystem of interconnected businesses and build a portfolio of complementary industrial ventures that can leverage each other's strengths, optimize operational efficiency, and allow us to unlock new growth avenues, drive innovation, and achieve economies of scale.







REAL ESTATE DEVELOPMENT

To capitalize on Saudi Arabia's rapidly growing real estate sector and the booming tourism sector, with a keen eye for lucrative opportunities, and commitment to delivering exceptional real estate projects that meet the evolving needs of all segments, shaping the future of urban living, contributing to the economic growth of the Kingdom.







UTILITIES

Targeting diverse opportunities within the utilities sector to capitalize on investment opportunities that contributing to the Kingdom's transition towards sustainability and resilient energy future.







Current Opportunities

MIDU is currently investigating a number of new business opportunities and is working with industry-leading companies from around the world to diversify into its targeted sectors.



With a projected surge in LNG consumption, our strategic aim is to capitalize on this market potential by establishing a world-class LNG plant that meets international demand. MIDU intends to partner with international experts, and is in the final stages of a feasibility study for the construction and operation of a 1 MMTPA liquefied natural gas (LNG) plant, as a first phase, and expand to 3 MMTPA afterwards.









MIDU is dedicated to contribute to the local transition towards clean and sustainable energy sources. By partnering with international experts in renewable energy, MIDU aim to accelerate the adoption of renewable technologies and create a greener future for generations to come.





MSB Commercial Registration

۷۰۱۰٤۷۸۸۷۸ الرقم: ۴۰۳۰۲۹۳۰۲۸ التاریخ: التاریخ: ۱۴۳۸/۰۳/۰۷



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MBL Commercial Registration



ICAD Commercial Registration

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RSG Commercial Registration



FirstFix Commercial Registration



شهادة تسجيل الشركة Company Registration Certificate



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MIDU Commercial Registration

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شهادة تسجيل الشركة Company Registration Certificate

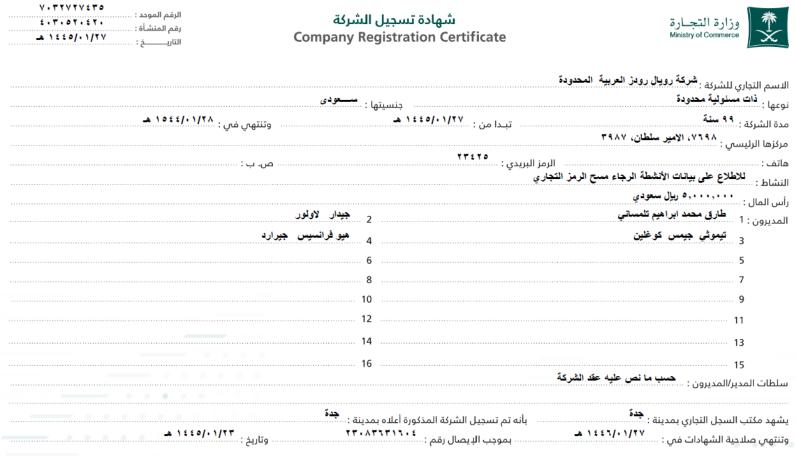


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Royal Road Arabia Commercial Registration





MIDU Gas Commercial Registration





يمكنكم التحقق من صحة هذه الشهادة بالدخول على Kingdom of Saudi Arabia الرياض Riyadh 11162 الرياض Riyadh 11162 و Www.mc.gov.sa MCgovSA ③ 阳 المملكة العربية السعودية كالمعالمة العربية السعودية المعالمة العربية السعودية المعالمة المعالمة العربية السعودية المعالمة العربية العربية المعالمة العربية المعالمة العربية الع



MBL Classification Certificate







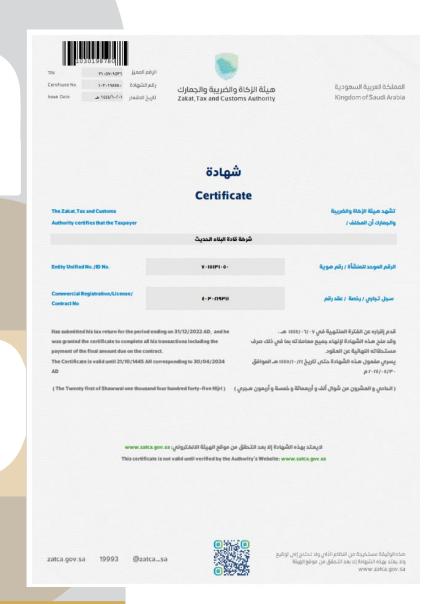


MBL Saudi Contractors Authority Certificate





MBL Zakat & Tax Certificate





MBL Chamber of Commerce Membership

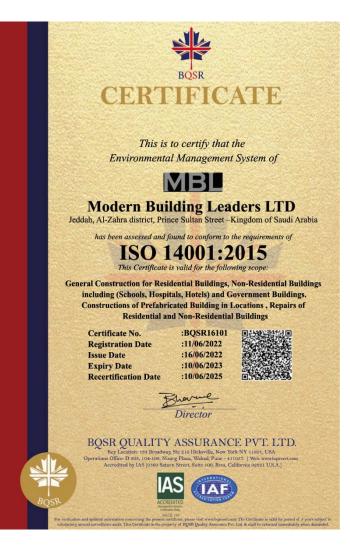


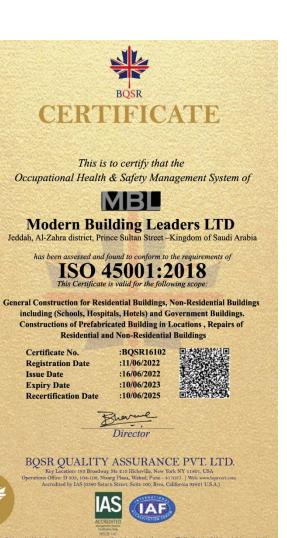
MBL ISO Certificates



MBL ISO Certificates







MBL Cyber Security Compliance

Issuance Date: 02.21.2022

CCC Reference Number: 09-568-022122-N



Cybersecurity Compliance Certificate

This is to confirm that

Modern Building Leaders Company

[Commercial Registration No. 4030219311] Jeddah, KSA

Was subject to an assessment by RSM - Saudi Arabia to evaluate its compliance with Saudi Aramco Third Party Cybersecurity Standard (SACS-002). Based on the assessment carried out between 21 October 2021 and 21 February 2022, Modern Building Leaders Company was found to be compliant with the Standard.

For the classification of: General Controls, Type: CCC

This certificate is valid for a period of two years from the date of issuance.



Disclaimer

This certificate is provided based on the information provided by Modern Building Leaders Company that indicates their cybersecurity posture at the time of the assessment. RSM – Saudi Arabia has not evaluated the adequacy or appropriateness of the Standard compiled by Saudi Aramco. RSM – Saudi Arabia evaluation was limited to assessment against Saudi Aramco Third Party Cybersecurity Standard (SACS-002) and should not be relied upon as an assurance beyond the areas covered by this Standard. RSM – Saudi Arabia shall not be liable for any loss, damages, costs or expenses directly or indirectly incurred by any third party, who may rely upon this certificate for whatsoever reason. This certificate is only for the purpose of meeting the requirements of Saudi Aramco and should not be published on any website or relied upon by anyone other than Saudi



Authorized Signatory

By Audit Firm

Saudi Aramco: Company General Use

Thank You

